



five communities, one region, endless possibilities



SAN DIEGO • IMPERIAL BEACH • NATIONAL CITY • CHULA VISTA • OTAY | [sincoregion.com](http://sincoregion.com)

## Welcome to SINCO

In California, near the US-Mexico border, unprecedented business growth is happening. This binational region has demonstrated unstoppable success, innovation and tenacity. Companies are thriving, ideas are connecting and expansion is everywhere. The region is called SINCO.

In Spanish, “Cinco” is the number five. In our region, SINCO starts with “S” because the region is anchored in south San Diego. It’s pronounced “seen-koh.” SINCO spells out and represents our key cities: San Diego, Imperial Beach, National City, Chula Vista and the Otay commercial sector. One region, five communities, endless possibilities.

**San Diego** is a world-class California city that offers an abundance of business opportunities fueled by innovation, international trade and access to booming economic sectors including aerospace and defense, technology, life sciences, biopharmaceuticals, manufacturing and more.

Home to the San Diego International Airport, the Port of San Diego and nationally recognized universities including UC San Diego, USD and SDSU, the city facilitates the international and domestic movement of goods and people. San Diego has long served as a premier gathering place to foster and leverage ideas, relationships, and expand opportunities for established businesses and nascent startups.



Image by Birds Eye Aerial Drones, based in Chula Vista.



**Imperial Beach** is the southernmost point in the United States, and is part of the San Diego–Tijuana metropolitan area, the largest bi-national metropolitan area shared between the United States and Mexico. Over the last 15 years, the city has made significant strides in realizing its economic development goals by implementing a community redevelopment plan to improve its commercial corridor.

IB is home to the Pier South Resort, a \$22 million upscale Mediterranean-style hotel offering conference facilities, a restaurant and spa – all perfect for hosting out-of-town business contacts. Additional hotels, restaurants, breweries and accommodations on the Bay and Pacific Ocean make this a favorite destination.

**National City** is five miles south of downtown San Diego and eleven miles north of the Mexican border, encompassing an area known for its commerce, urban agriculture, production and transportation. The local Naval Base is supported by a skilled workforce and specialized aerospace and defense industry cluster.

Serving a diverse student community focused on science, technology, engineering and mathematics, National City is home to Southwestern Community College – a premier public institution of higher education. The College District stimulates the development and growth of the region through its educational, economic and workforce opportunities, community partnerships and services.



**Chula Vista** fosters an environment for business expansion, attraction and economic growth. The only city in the U.S. with federally sanctioned pilot programs testing Drone / UAV and self-driving car / AV technologies, Chula Vista has established numerous economic development initiatives to create quality infrastructure and a well-educated workforce.

Leaders continue to move the needle by pursuing a progressive business and employment investment policy, with significant commercial and industrial land primed for development. The city is home to projects including Millenia – an urban village with residential, commercial, retail and more – and the planned 535-acre Chula Vista Bayfront project will further transform the area with conference and visitor serving amenities.

The **Otay** commercial sector offers affordability within large expanses of developable land designed for commercial and industrial uses. This location offers unprecedented access to national and international markets. Situated along the international border and close to residential neighborhoods and shopping districts, the area serves business interests including office, R&D and large-scale manufacturing.

Brown Field Airport offers unique private, charter, cargo and specialty flights, and the Tijuana International Airport is also easily accessible via the CBX Border Crossing. Additional cross-border infrastructure and direct access to major freeways and other transportation make Otay an ideal setting for companies with interests in Mexico, East Asia and the West Coast.

